






WBEN - Western Balkan Evaluation Network

Project: BEST- Profy

Best practice exchange of evaluation standards towards professionalization


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Working Group Session
Professionalization, Standardization and certification

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Partners

Organization name/ Abbreviation	Status	Country
MCA 2000/Macedonian Evaluator Network	VOPE	MACEDONIA
Department for monitoring and evaluation in Macedonian Government	Government body	MACEDONIA
Montenegro Evaluation Network	VOPE	MONTENEGRO
Western Balkan Evaluator network	VOPE NETWORK	SLOVENIA
Evaluation Society in Bosnia and Herzegovina	VOPE	BOSNIA AND HERCEGOVINA



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Dilemmas- profesionaziation, standardization and/or Accreditation

WBEN Direction / option	Result
1. Nothing to change – To stay the some	Spontaneous action – marginalized position of WBEN
2. Accreditation of evaluators	State Diploma or Certificate for profession
3. Voluntary Qualification Schemes	WBEN Brand for Professional Evaluators Standard- PES Accredited VOPEs for issuing PES

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Intervention for each option

Category	To stay the same	Accreditation	WBEN PES
Environment	Not recognized profession	Law for Evaluation State Institution , Accreditation bodies Certificate /Diploma	No need for interventions
VOPEs	Separate actions	Accreditation capacities within huge competition form other organization	Definition of WBEN standard PES Build Capacity of VOPE for issuing Certificate
Individual Evaluator	No clear recognition Voluntary network	Licensed profession	Belonging to promote profession Recognition among professionals
Implementation time	0	5-7 years without guarantees	1-2 years

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Accreditation -Stakeholders analysis

Power/ influence	High	<i>Care to be satisfied</i> State Institutions Universities	<i>Managing closely</i> International Consulting Brands International Donors
	Low	<i>Watch out with minimal effort</i> Media Citizens	<i>Keep them informed</i> WBEN VOPEs Individual evaluators
	Low	High	
INTEREST			
<u>VOPEs skills and will fro WBEN PES Standard</u>			
SKILLS	High		WBEN required skills , - Policy making, Advocacy and lobbying - Capacity for accreditation and issuing of certificates
	Low		WBEN Now
	Low	High	
WILL			
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WBEN PES- Stakeholders analysis

Power/ influence	High	<i>Care to be satisfied</i> State Institutions International Donors Universities	<i>Managing closely</i> WBEN VOPEs
	Low	<i>Watch out with minimal effort</i> Media Citizens	<i>Keep them informed</i> Individual evaluators
	Low	High	
INTEREST			
<u>VOPEs skills and will fro WBEN PES Standard</u>			
SKILLS	High		WBEN , Slovenia , Croatia and Macedonia
	Low	Bosnia and Herzegovina	Serbia and Montenegro
	Low	High	
WILL			
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Main findings about introduction WBEN-PES Professional Evaluators Standards

WBEN Starting Points	PES
1. Products/services Slovenia: Qualitative measurement of performance ; Qualitative ex-ante evaluation; Innovation and smartness on national level; BiH- Outcome mapping	Innovative standardized products Knowledge transfer
2. Process Croatia: Methodology for selection, implementation and evaluation of projects Serbia : Methodology for evaluation of education	Voluntary standardized process for certification of evaluators
3. Capacity Building and commercialization Macedonia: Capacity building of VOPEs; Commercialization of established standard Monte negro: network and education of evaluators	Code of Ethic Conduct Clients behavior changes

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Conclusions

- WBEN to introduce voluntary qualification schemes for own professional evaluator standard- WBEN- PES
- The beginning of the WBEN-PES Introduction to be starting points , explained in previous slide.
- Slovenia to prepare criteria for standardization od listed products and program for knowledge transfer
- Croatia to sent methodology as base for WBEN PES
- All WBEN members to apply with best/good practice as base for criteria for WBEN PES
- MCA 2000/MEN to define steps for build capacity of VOPEs through IOCE Project BEST-Profy